



September 7, 2006

For Immediate Release

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Bytewise Announces New Automatic Tire Identification Product

Bytewise Measurement Systems announces a new technology for automatic tire identification. The technology is targeted toward tire manufacturers for use in tire sorting, car makers for use in matching tire types to vehicle ID numbers, and to JIT tire/wheel assemblers.

The system uses Bytewise VHSL (Very High Speed Sheet-of-Light Laser) scanning sensors to digitize the tire sidewall topography. Once digitized, the data is analyzed to find user-defined, molded-in features such as DOT Codes or mold pattern numbers. There is no need for stick-on tire identification labels or bar codes, which are known to detach from the tire during handling and inflation. This also has advantages over traditional machine vision systems, which suffer from lighting, alignment, and contrast variations.

For additional information please contact Dennis Reynolds, Vice President Sales and Marketing, at 330-633-2253, dreynolds@bytewise.com, or check the Bytewise website at www.bytewise.com.